



METRO VANCOUVER BLACK BUSINESS



SATURDAY
OCTOBER 26,
2024 🕒 12PM - 4PM

📍 **Surrey City Hall**
13450 104 Avenue
Surrey, BC

EVENT BROCHURE

metrovanancouverblackbizexpo.ca



EXPO PROGRAM

9:00 - 11:00am - Exhibitor Set Up

11:00 - 11:45am - Exclusive Speaking Program

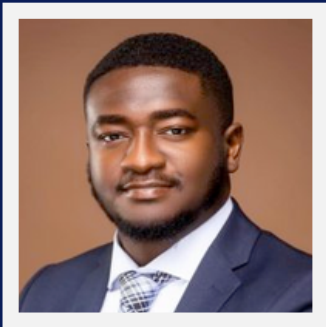
Master of Ceremonies: Bukkie Adewuyi, Yoruba Social and Cultural Association of BC

- Adebola Ige, Yoruba Social and Cultural Association of BC
- Jasroop Gosal, Surrey Board of Trade
- Brenda Locke, City of Surrey Mayor
- Linda Annis, City of Surrey Councillor
- Helen Glavinic, PacifiCan
- Mamadi Camara, Futurpreneur Canada
- Adeola Awopetu, RBC
- Paschal Okwundu, Binta Financial
- Dal Hothi, Black Press Media

12:00 - 4:00pm

Expo Open to Public

WELCOME MESSAGES



Adebola Ige, President

Yoruba Social and Cultural Association of BC

It is my great pleasure to welcome you to the third edition of the Metro Vancouver Black Business Expo (MVBBE). Since the inaugural event in 2022 as the first Black business expo in recent history in Metro Vancouver, MVBBE has continued to grow. Our vision of supporting existing businesses and contributing to an ecosystem where entrepreneurs can trade and thrive is exemplified by our partnership with the Surrey Board of Trade. We currently run the Yoruba BC New Entrepreneurial Incubator Program, providing mentorship and support for operational and digital growth for 30 local businesses. I would like to express my heartfelt thanks to all our exhibitors, sponsors, community members, volunteers, collaborating organizations, and especially our partner, the Surrey Board of Trade, for their contributions to the success of MVBBE 2024.



Indra Bhan, Interim CEO and COO

Surrey Board of Trade

The Surrey Board of Trade is proud to continue to co-host the Metro Vancouver Black Business Expo with the Yoruba Social and Cultural Association of BC. Building on the success of previous events, we are pleased to showcase and amplify local Black-owned businesses. Each of you here today are taking a bold and courageous step in growing your businesses. The power of networking and brand exposure cannot be underestimated. I applaud you for how far you've already come and look forward to supporting you as you continue on your journey to success.





Ottawa, Canada K1A 0G2



On behalf of the Government of Canada, welcome to the Metro Vancouver Black Business Expo. This event is a celebration of community, culture and leadership. Gathered here today, you are the business leaders creating jobs and opportunity, driving change and inspiring the next generation of entrepreneurs.

The future of British Columbia is bright, with our province being a hub for innovation and an ideal place to grow your business. Our economy grows when you grow. That is why having diverse leadership is key - it brings different perspectives, new ideas, and better decision-making. It is exciting to see so many Black businesses thriving here in B.C.

As Minister responsible for PacifiCan, my vision is enduring prosperity for all British Columbians. To make that happen, PacifiCan is committed to supporting entrepreneurs like you, who are building stronger communities and creating a more inclusive economy.

Thank you to the Yoruba Social and Cultural Association of BC and the Surrey Board of Trade for organizing today's important event. Thank you to all the entrepreneurs who are propelling B.C. forward. I know you will have an inspiring day.

Au nom du gouvernement du Canada, je vous souhaite la bienvenue à cette exposition consacrée aux entreprises noires de Metro Vancouver. Un événement qui célèbre l'esprit communautaire, la culture et le leadership. Vous qui êtes rassemblés ici aujourd'hui êtes les dirigeants et les dirigeantes d'entreprises qui créent des emplois et des possibilités, qui stimulent le changement et qui inspirent la prochaine génération de personnes entrepreneures.

L'avenir de la Colombie-Britannique est lumineux, car notre province constitue un carrefour d'innovation et un endroit idéal pour faire croître une entreprise. Notre économie grandit avec vous. C'est pourquoi un leadership diversifié est si important. Il apporte des perspectives différentes, de nouvelles idées et de meilleures décisions. Il est stimulant de voir autant d'entreprises noires prospérer ici, en Colombie-Britannique.

À titre de ministre responsable de PacifiCan, ma vision consiste à créer une prospérité durable pour tous les Britanno-Colombiens et Britanno-Colombiennes. Pour y arriver, PacifiCan est déterminé à soutenir les personnes entrepreneures qui, comme vous, bâtissent des collectivités plus fortes et créent une économie plus inclusive.

Merci à la Yoruba Social and Cultural Association of BC et à la Chambre de commerce de Surrey pour l'organisation de l'important événement d'aujourd'hui. Et merci à tous les entrepreneurs et à toutes les entrepreneures qui propulsent la Colombie-Britannique vers l'avenir. Je sais que cette journée sera inspirante pour vous tous et toutes.

The Honourable / L'honorable Harjit S. Sajjan
October / octobre
2024

Canada

CITY OF SURREY

OFFICE OF THE MAYOR



A MESSAGE FROM THE MAYOR OF THE CITY OF SURREY

Re: Metro Vancouver Black Business Expo

October 26, 2024

As Mayor of the City of Surrey, it is my pleasure to send greetings for the Metro Vancouver Black Business Expo, taking place on October 26, 2024 at City Hall in Surrey.

Hosted by the Yoruba Social and Cultural Association of BC in partnership with the Surrey Board of Trade, the Metro Vancouver Black Business Expo provides networking opportunities between entrepreneurs, business professionals, and community members. As the fastest growing City in the region, we recognize the importance of celebrating diversity.

We have much to learn from one another and it is the awareness and diversification amongst our communities and sectors that allow us to grow as communities, provinces and nations. The City of Surrey is an ideal location for this event, one that is rich in cultural diversity and opportunity.

To the organizers, I applaud you for your planning, expertise and support of this event. It is a remarkable feeling of accomplishment when an event of this magnitude comes together.

I wish you all a rewarding and successful networking day!

Sincerely,



Brenda Locke
Mayor





ABOUT THE EXPO

The Metro Vancouver Black Business Expo is hosted by the Yoruba Social and Cultural Association of BC, in partnership with the Surrey Board of Trade. This annual event is an opportunity for Black business owners to showcase their products and services, connect with potential customers and build important brand recognition in the marketplace. It provides a venue for entrepreneurs to connect and learn from each other, while also learning about programs and services available to Black-owned businesses.

ABOUT THE YORUBA SOCIAL AND CULTURAL ASSOCIATION OF BC

Yoruba BC is a volunteer run Black organization established in 1998 to cater to the needs of the minority ethnic group of Yoruba origin, living in BC. The association provides, promotes and fosters good social and cultural relationships and environment where Yoruba people, Yoruba Canadians and other cultural associations can discuss matters of mutual interest to all cultures.

ABOUT THE SURREY BOARD OF TRADE

The Surrey Board of Trade has more than 3,000 members and 6,000 business contacts, representing 60,000 employees. They provide advocacy, resources, training, education and networking opportunities to our members. The Surrey Board of Trade fosters best business practices to promote growth and prosperity of our members and stakeholders. They act as a catalyst between business, government and our community. In the coming months, the Surrey Board of Trade and the South Surrey & White Rock Chamber of Commerce will merge to become the Surrey & White Rock Board of Trade.

SPECIAL THANKS

We sincerely thank the sponsors who have made this year's event possible.

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*Interested in getting involved in next year's event?
Contact heather@businessinsurrey.com for details.*

SPECIAL THANKS

We sincerely thank the planning team who produced this year's event.

Yoruba Social and Cultural Association Expo Planning Committee

Mr. Adeola Awopetu, Chairperson, Black Business Expo Committee
Mr. Adebola Ige, President Yoruba BC
Mrs. Bukkie Adewuyi, Vice President
Mrs. Funmilola Iyiola, General Secretary
Mr. Tomilola Fagbongbe, Asst. General Secretary
Mrs. Funmi Agberotimi, Social & Welfare Secretary
Mr. Tosin Olugbebi, Public Relations Officer
Mrs. Afesobi Adewuyi, Women Affairs Secretary
Mr. Tomi Odunsi, Financial Secretary
Mr. Opeoluwa Adebakin, Treasurer
Mr. Kehinde Olabanji, Provost
Ms. Kikelomo Ayantayo, Youth Secretary
Dr. Josiah Akinsanmi, Ex-Officio
Mr. Kayode Adeola, Media & Publicity
Ms. Ayotomiwa Ajala, Editorial
Mr. Alexandre Eze, Editorial
Mr. Gboyega Aboderin, Business Development Support
Pastor Grace Diyaolu, Entrepreneurial Incubator Program Coordinator
Ms. Folake Aremu, Business Development Support
Mrs. Funmilayo Fagoyinbo, Business Development Support
Mr. Oluwakorede Alo, Business Development Support

Surrey Board of Trade

Heather Booth, Events and Communications Manager
Rhona Doria, Events and Sponsorship Coordinator





OUR EXHIBITORS

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Ankaranimi Classics
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Billions Consultanting Services
Iyaoye Multi Services
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B2B Networking Lounge

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PGold Financial Insight & Consulting
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Prospera Credit Union
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Yadira Stubbs Designs Ltd.
Yoruba Social and Cultural Association of BC



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20
25

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Want to be part of the 2025 event?

Get in touch!
president@yorubabc.ca or heather@businessinsurrey.com